

FAMA 2009. The International Artistic Campus – invitation to cooperation

The main objective of the festival is to present the **most talented young artists** and to give them the opportunity to perfect their artistic skills. FAMA stands for:

- presenting the young artists
- realizing premiere projects
- holding a cycle of artistic workshops
- presenting stars and renowned artists representing Polish and foreign art
- awarding the best participants

FAMA is always concluded with the Final Concert and the ceremony of giving the awards.

Thanks to the **interdisciplinary character** of the festival our guests and participants represent all possible fields of art. They include: music bands, singers, musicians, dj's, vj's, painters, happening and performance artists, dancers, comedians, actors, cinematographers, photographers, writers.

FAMA is **two weeks of holidays at the seaside, everyday rehearsals** and over **100 artistic presentations**. It is the artistic underground movement that takes control over **winoujcie City**. FAMA participants are bright young people who are seriously thinking about developing their artistic careers.

For over 40 years FAMA has been an event aimed at the young artists of Poland. This year we have decided to transform it into an **international event**, which could provide a perfect opportunity to confront a broad and diverse circle of participants.

Especially that now, thanks to the developing process of European integration, non-international cultural events are just not enough for both ; the artists and the audiences. Due to these changes they both share the need to participate in international events, which could present also the art that is not available to them on regular basis.

Major **objectives of the Festival** include:

- Confronting the most interesting and valuable young artists and different artistic approaches .
- Increasing competitiveness by confronting Polish and foreign artistic presentations.
- Training young artists during workshops hosted by experienced, renowned artists representing different artistic fields.
- Perfecting young artists' skills with an emphasis on conscious participation in international confrontations.
- Preparing premiere projects during the Festival and their promotion during the academic year in Poland as well as abroad.
- Promoting the winners.
- Presenting renowned artists from Poland and abroad.
- Monitoring the environment of young artists.
- Promoting culture among academic environments.
- Inspiring creative activities.
- Recording the most valuable artistic projects.
- Creating a database of cultural projects.
- Development of professionals dealing with cultural promotion.
- Shaping artistic individuals.
- Promoting culture tourism and alternative ways of spending free time.
- Cooperation with local, polish and foreign , councils, cultural institutions, artists and media representatives.
- Enriching the culture offer aimed at mass audiences.
- Realizing an event that would respond to the needs and expectations of the artistic and cultural market.